

Philadelphia League of Creative Interventionists Impact Report 2017

4+ community projects | Over 400 people engaged | 8-10 public meetings held | 10+ jobs created | Relationships with 6+ community partners built | Growing instagram community

THEME: SOCIAL EQUITY

“Sanctuary Flag”

Objective: Connect “equity” to the idea of sanctuary cities. *Idea produced at monthly member meeting.*

Why: To hold space for unity around the holiday season in a time of division.

How: 1. Crafted a flag with passerby at the Holiday Market in Dilworth Plaza to represent “sanctuary for all people”. (We were the only booth not selling anything.)
2. Asked people what sanctuary means to them and how Philly is/could be a sanctuary to all.

Results: 60+ people contributed | Crowd sourced flag produced | Stimulated discussion and brought people together to exchange ideas.



THEME: COURAGE

“Courage Zine”

Objective: To create public dialogue around the idea of Courage.

30+ people negotiated idea at multiple public meetings

Why: To inspire, share and create community.

How: 1. Collected short anecdotes about courage on postcards at the monthly Uhuru Flea Market at Clark Park. Used reciprocal tactic to promote engagement by handing out flowers at event, hired spoken word artists to inspire conversations.

2. Compiled stories into a zine for redistribution at following market.

Results: 100-150 people engaged | Over 80 responses compiled for Zine | Distributed over 100 copies back to the community | Content for social media

Photos: <https://flic.kr/s/aHskrP4UEU>

Video: <https://vimeo.com/241534703>



THEME: SOCIAL EQUITY

“Creative Mixer @ W/N W/N Coffee Bar”

Objective: To create opportunity for creatives to mingle and network while promoting next intervention. Idea generated at Fellows Convening & backed by chapter members at public meetings.

Why: To expand our community and build a stronger coalition for creative action.

How: 1. Used snowflake model to invite network to a happy hour mixer.
2. Participants engaged with interactive map that asked what people's healing/ sanctuary spaces are.

Results: 30-40 creatives participated | Gained new members, interest and ideas | Used interactive map on social media to garner more interest.

THEME: TRANSFORMATION

“Sanctuary Sovereignty”

Sanctuary Map in partnership with [Philadelphia Assembled](#)

Objective: Promote public places of sanctuary for people in Philadelphia. *Facilitated multiple public conversations about what sanctuary/ healing means before partnering with multifaceted project by artist in residence at Philadelphia Museum of Art.*

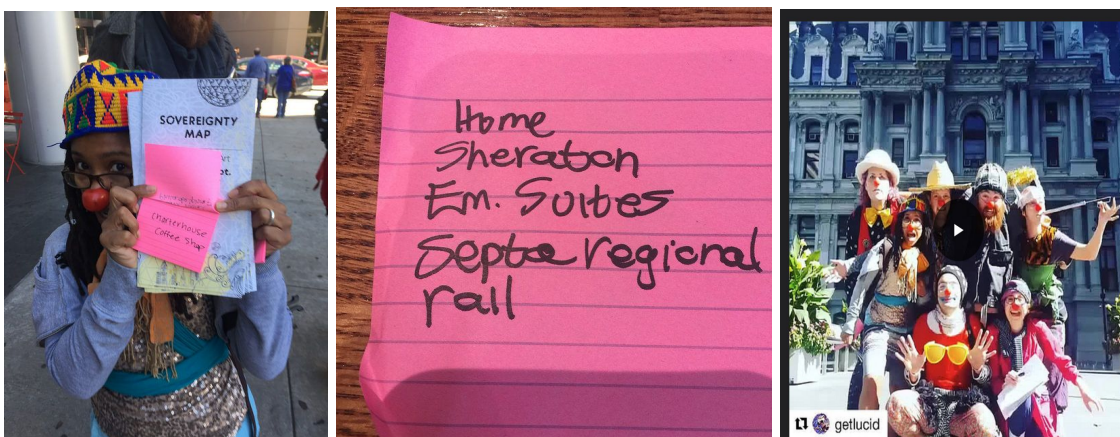
Why: To transform how people see the city by offering resources of sanctuary + further dialogue around what safe spaces/ healing spaces mean for different people.

How: 1. Transformed large scale map from Philadelphia Assembled into a printable Sanctuary Map for public distribution and for people to add to.
2. Implemented street outreach campaign with Pachinko Clowns to distribute map and collect additional sanctuary sites. This was done at City Hall/ Dilworth Plaza & 15th St. Subway stations.

Results: 100 + people engaged in public discourse around ideas of sanctuary | Collected public responses to add to Philadelphia Assembled Sanctuary Map

Photos: <https://flic.kr/s/aHsm7Uc3d6>

Video: vimeo.com/243360766



THEME: FREEDOM

**“Love Your Park” at Norris Square Park | Community Outreach for *new* Friends Group
Collaboration with Fairmount Park Conservancy (FPC)**

Objective: To assist FPC with planning and implementation of LOVE Your Park Fall Service Day at signature site.

Why: Help FPC shift objectives from corporate sponsor focused event to community centered approach.

How: 1. Worked with Friends of Norris Square Park (volunteer park stewards) to design sculptural interactive survey for neighborhood residents.
2. Promoted membership opportunities for Friends Group.

Results: 200 + people attended | Collected data that Friends Group can use to serve needs of community.

Photos: <https://www.flickr.com/photos/152929831@N05/sets/72157690070035105>

